



# Scholarship Program for Marketing Students



## Introduction

Marketing becoming highly essential for businesses has resulted in 'marketing' as a major subject in higher education. The marketing industry is booming and hence a lot of students from all across the world prefer becoming marketing professionals. To offer monetary support to aspiring students in the USA, UK, Canada, Australia, we announce the Marketing Scholarship Program in association with EZ Plumbing Restoration.

## About

We announce this marketing scholarship program to offer support to students in the USA, UK, Canada, Australia enrolled in a full-time course at a reputed university or college in the USA, UK, Canada, Australia. Students pursuing a bachelor's degree or higher education in the field can apply for this scholarship. This scholarship is awarded to the most deserving applicants on the basis of leadership ability, academic standing, financial requirements, and a dedication to pursuing a course in the field.

## Benefits

- ✦ It offers assistance to students enrolled in a full-time degree program with an intention to study and become an expert in the marketing field.
- ✦ This scholarship attracts intelligent students in order to offer them financial support so that they can complete their education without any financial obstacles.
- ✦ Students awarded the scholarship will get a chance to experience face-on-face sessions with industry professionals.
- ✦ Students can use the earned money to support education or attend professional development workshops.

## Eligibility Requirement

Applicants must :

1. Have declared a major in marketing and been accepted into that major.  
Be citizens of UK/ Australia/ U.S/ Canada or permanent residents. An applicant who is not a UK/ Australia/ U.S/ Canada citizen is NOT eligible for a scholarship.
2. Should be an undergraduate student.
3. Have completed a minimum of 72 credit hours by April 1, 2019 and 84 credits by the start of the fall 2019 semester (registered credits included). A student whose program has followed an irregular pattern must be at an equivalent stage. Moreover, such a student must have successfully completed at least one semester of the college's intermediate accounting course(s).
4. Have achieved an overall cumulative grade point average of 3.0 or higher.
5. Should have attained 18 years of age at the start of the program.
6. The winners would be announced online on our website <https://www.ezplumbingrestoration.com/> by 30th April of every year.

## Process For Scholarship

- Write and submit a research paper on the topic “**Effect of consumer promotions and discount offerings on brand equity**” on [Aimee@ezplumbingrestoration.com](mailto:Aimee@ezplumbingrestoration.com).
- The application consists of the following sections: Personal Information & Questionnaire, Academic Information, Attach Documents, Letter of Recommendation (also includes Financial Aid information request), and Proposal.
- Each section must be completed in full by the student to be eligible for scholarship consideration.

## Important Note

This is to inform all Scholarship Programme's Participant that please do not message or call on Whatsapp number mentioned on our website. Because we have a separate team for the Scholarship programme who takes care of your queries. For any queries related to scholarship drop a note at [Aimee@ezplumbingrestoration.com](mailto:Aimee@ezplumbingrestoration.com)

## Please Note

Contacting on call or other emails apart from [Aimee@ezplumbingrestoration.com](mailto:Aimee@ezplumbingrestoration.com) can leave a negative impact on your application.

## Other Important Details About The Scholarship Program

1. Every applicant will allow EZ Plumbing Restoration to verify specific details like name, student ID number, institution, course of study, etc.
2. The winners of the scholarship will be chosen by a panel of experts from EZ Plumbing Restoration.
3. Scholarship amount of \$5000 will be awarded every year.
4. Winners have to give consent with regards to publishing their photo and award details on the EZ Plumbing Restoration website.
5. EZ Plumbing Restoration will automatically disqualify applicants who are found to furnish information that is false, plagiarized or has copyright issues.
6. EZ Plumbing Restoration reserves the right to change the rules and regulations anytime during the course of the scholarship program, with the exception of the scholarship amount or prior to the actual awarding to a winner.

Please note that our scholarship deadline ends on 15th April of every year. We will display the names of the winners on 30th April of every year on our company's website.

